

Commission Structure 2023

B2C

LAGOS, ABUJA, IBADAN					OTHER CITIES			
LEVELS	VERY LOW CUSTOMER ACQUISITION CATEGORY	LOW CUSTOMER ACQUISITION CATEGORY	MEDIUM CUSTOMER ACQUISITION CATEGORY	HIGH CUSTOMER ACQUISITION CATEGORY	VERY LOW CUSTOMER ACQUISITION CATEGORY	LOW CUSTOMER ACQUISITION CATEGORY	MEDIUM CUSTOMER ACQUISITION CATEGORY	HIGH CUSTOMER ACQUISITION CATEGORY
PROBATION	1.00%	1.25%	1.50%	3.00%	1.50%	1.88%	2.25%	4.50%
BRONZE	1.00%	1.25%	1.50%	3.00%	1.50%	1.88%	2.25%	4.50%
SILVER	1.25%	1.50%	1.75%	3.25%	1.88%	2.25%	2.63%	4.88%
GOLD	1.50%	1.75%	2.00%	3.50%	2.25%	2.63%	3.00%	5.25%
CAPTAIN	1.75%	2.00%	2.25%	3.75%	2.63%	3.00%	3.38%	5.63%

B2B

ALL CITIES				
LEVELS	VERY LOW CUSTOMER ACQUISITION CATEGORY	LOW CUSTOMER ACQUISITION CATEGORY	MEDIUM CUSTOMER ACQUISITION CATEGORY	HIGH CUSTOMER ACQUISITION CATEGORY
PROBATION	1.00%	1.25%	1.50%	3.00%
BRONZE	1.00%	1.25%	1.50%	3.00%
SILVER	1.25%	1.50%	1.75%	3.25%
GOLD	1.50%	1.75%	2.00%	3.50%
CAPTAIN	1.75%	2.00%	2.25%	3.75%

BUCKETS	CATEGORIES
VERY LOW	Phones, Groceries
LOW	Appliances, Camera, Computing, Games & Consoles, TV, Tablets
MEDIUM	Automotive, Books, Events, Babies/Toys/kids, Cooking, Mobile & Tablet accessories
HIGH	Fashion, Health & Beauty, Sport & Fitness, Small appliances, Hifi & Stereo, DVD

INDIRECT COMMISSION

Indirect Commission is fixed at 0.5% across all levels

Minimum team member sales monthly must be ₦60,000 completed to get indirect commission

GENERAL COMMISSION RULES

1. Consultants must place minimum orders worth ₦30,000 delivered final in a month to be eligible for commission
2. Commission is paid only on orders that attain delivered final (completed) status. (Delivered final is 15 days after the date an item was delivered)
3. Super deals will incur 50% off the standard commission (Super deals are orders with very high discount or free shipping)
4. No commission on flash sale items.